

**2022 SPONSORSHIP SELECTION FORM**

Please indicate your choices with an X

1) **BE OUR GUEST \***.....\$ \_\_\_\_\_

Your support of this program provides complimentary tickets to area nursing homes and facilities whose residents and/or clients are physically or mentally challenged. This is one of our longest standing programs and each year we get more requests than we can fulfill as well as many notes of appreciation after the fair.

2) **SIT & EAT BENCH(S)**..... \$ \_\_\_\_\_

Fair patron comfort is a top priority. Our "Sit & Eat" units are a unique bench that can convert to a picnic table. Sponsor plaques are full color with your company's logo. Units are used during the Fair and other events held at the fairgrounds. This can also be a memorial. **A five (5) year sponsorship is \$75.00.** (order form is enclosed.)

3) **CHILDREN'S BARN**..... \$ \_\_\_\_\_

The Children's Barn continues to be one of the most popular areas of the fair and draws thousands of families each year. This is a special educational and "hands-on" area for children. As a sponsor, your company name will appear on a special sponsor plaque. **Suggested donation is \$100.00**

4 **FENCE BANNER (\$)**.....\$ \_\_\_\_\_

Hang your business's banner on our fence for the full five day run of the fair. It will be seen by 20,000 plus fairgoers. You supply and deliver the banner to the Fairgrounds. **\$100.00**

5) **EVENT SPONSOR.** .....\$ \_\_\_\_\_

One of this year's events includes Thursday night Bull-Riding, one of the most popular attractions at the Fair. There are other events as well. All of these events are free with gate admission. Sponsors receive their name and/or logo in radio and print ads, receive name mentions during the event, and have arena bantering rights during the event. **\$500.00**

6) **DAY SPONSOR.** .....\$ \_\_\_\_\_

As a Day Sponsor, you receive presenting status for the day of your choice. You will be included in all Fair Advertising, receive name mentions during individual activities on that day, and your banner will be hung on the fence by the Main Gate. (Competing businesses will not be sponsors on the same day.) **\$500.00**

**Indicate the day you wish to sponsor:** \_\_\_\_\_

**TOTAL AMOUNT ENCLOSED: \$** \_\_\_\_\_

**Please make checks payable to: St. Louis County Fair**

**P.O. Box 627**

**Chisholm, MN 55719**

**PLEASE NOTE**

\*\*Volunteers are always appreciated.

\*\*If you are sponsoring the Be Our Guest program, you may indicate which nursing home or handicapped facility you would like to receive the tickets.

\*\*"Sit & Eat" Bench sponsors and Children's Barn sponsors, please fill out the plaque order form and return it with your payment.

**If you have any questions regarding these forms/sponsorships or would like to make a different type of donation, please contact the Fair Office at 218-263-4256**

**SPONSOR PLAQUE ORDER FORM FOR "SIT AND EAT" BENCHES**

These plaques measure 3" by 6". Lost or stolen plaques are replaced free of charge.

Line 1: THIS SEAT COURTESY OF Line 2: (YOUR NAME AND/OR Line 3: LOGO HERE)
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**SPONSOR NAME:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY:** \_\_\_\_\_ **STATE:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_

**PHONE #:** \_\_\_\_\_ **NAME OF CONTACT PERSON:** \_\_\_\_\_

**CLEARLY PRINT INFORMATION TO APPEAR ON THE PLAQUE**

Line 1: **This Seat Courtesy of:** or **This Seat in Memory of:** (circle one)

Line 2: \_\_\_\_\_

Line 3: \_\_\_\_\_

# of plaques \_\_\_\_\_ X **\$75.00** each = \$\_\_\_\_\_

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**SPONSOR PLAQUE ORDER FORM FOR CHILDREN'S BARN**

**Name of sponsor:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip** \_\_\_\_\_

**Contact name:** \_\_\_\_\_ **Contact phone #:** \_\_\_\_\_

**CLEARLY PRINT INFORMATION TO APPEAR ON THE PLAQUE**

Line 1: Children's Barn Sponsored by:

Line 2: \_\_\_\_\_

Line 3: \_\_\_\_\_

# of fence plaques \_\_\_\_\_ X **\$100.00** each = \$\_\_\_\_\_

\*\*\*\*Please email your logo to: [stlofair@uslink.net](mailto:stlofair@uslink.net) with notation "Sit & Eat", or "Children's Barn."

It will be forwarded on to printers, so it must be camera ready.\*\*\*\*

May 1, 2022

Dear Area Business Owner,

It's time to start thinking about the 2022 St. Louis County Fair. I realize the last couple years were challenging for everyone, but it is time to look forward. We are looking forward to celebrating the "Five Best Days of Summer" once again. Each year, the Fair Association works hard to present the BEST family entertainment event in Northern Minnesota; and the same will hold true for 2022. This year's Fair promises thousands of competitive and commercial exhibits, lots of "fair" food, and exciting rides on the midway.

From August 3 – 7, 2022, thousands of northern Minnesota residents and tourists to the area will visit the St. Louis County Fair. Our patrons represent every walk of life, and many are your friends, family, employees and customers. Whether they spend a few hours or a full day, the Fair Association makes every effort to ensure they have a fun filled time they will remember.

Support from businesses like yours, whether monetary or volunteering, helps the Fair continue to offer a quality family outing, and ensures that fairgoers receive the best possible value for their entertainment dollars. Enclosed, you will find a list of sponsorship options with a wide range of prices. We hope you will take a few moments to read over the options and select one that fits your business's budget. We are also a 501-C3 charitable organization. If you have questions regarding any of the choices, or have an idea for something new that your business would like to sponsor at the Fair, please feel free to contact me at 218-263-4256 or by email at [stlofair@uslink.net](mailto:stlofair@uslink.net). **We are always open to new ideas.**

The Fair Board and I would like to thank you in advance for the consideration you give this request. We look forward to including your business on our ever-growing list of sponsors who help support the fun and excitement of "The Five Best Days of Summer". See you at the Fair August 3 - 7, 2022.

Sincerely yours,

Karen McNeal  
Executive director